

# So Unique. So Easy.



*The moment you arrive in Puerto Rico, you feel the difference.*

It's exotic, exhilarating, and feels like you're a million miles away. The surprising thing is, it's one of the easiest and affordable places to get to and one of the most accommodating venues for meetings. With spectacular beaches, lush rainforests and historical venues, the setting will definitely take your breath away, but it's the hospitality that lures guests back every time.

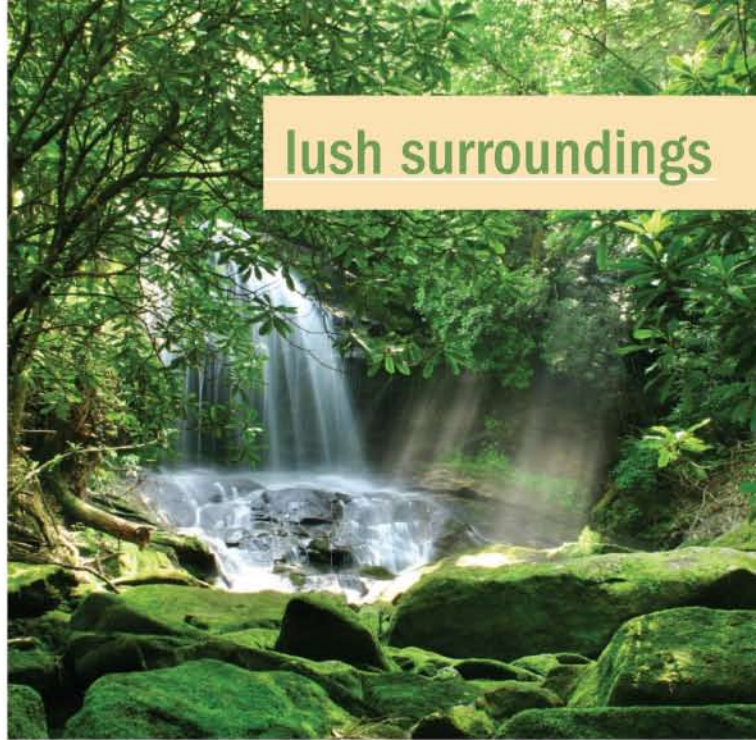


**SKAL banquet**

Puerto Rico offers all the comforts and technology of the continental U.S., with over 500 non-stop flights weekly, no passport, customs or currency exchange required. And, English and Spanish are both official languages of the island.

The things you won't find similar to the continental U.S. are accommodations and service like that of the **Sheraton Old San Juan Hotel & Casino**. Only a short 20-minute ride from the airport, it's located right in the heart of Old San Juan, close to popular shops, restaurants, art galleries, museums, and nightlife.

With over 9,000 square feet of meeting space, the **Sheraton Old San Juan** gives planners everything they need to create standout meetings. They host dazzling events in their beautiful Fortaleza Ballroom. And their outdoor patios overlooking the picturesque San Juan Bay will have visitors seeing stars. Guests dine on the finest cuisine from full-flavored Puerto Rican fare to Chicago Burger Company and Palio Tuscan Chop House. (Be sure to ask for a table on the waterfront patio that overlooks the bustling port.) With attractions like their Vegas-style casino, rooftop pool, and full-service fitness center, this hotel makes it easy to impress any audience. In fact, tourism leaders selected the SKAL dinner at **Sheraton Old San Juan** as the "SKAL Activity of the Year." "We have all the right ingredients to create exceptional meetings and events. Of course the experience here is enhanced with an enchanting cultural flair, making for a one of a kind, memorable event," says **Patty Rodriguez**, Director of Sales & Marketing for the **Sheraton Old San Juan Hotel & Casino**.



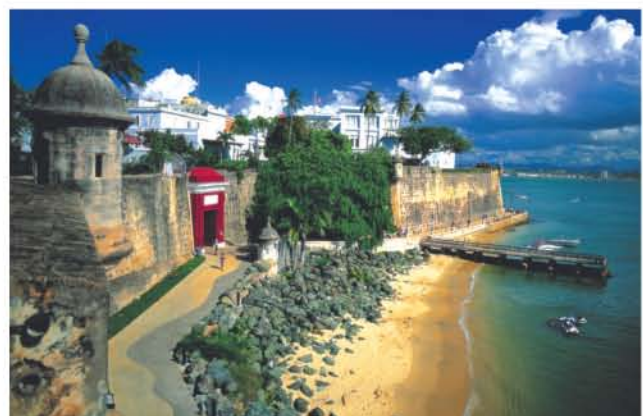
lush surroundings

**El Yunque Rainforest**

There are many exciting and unique excursions to delight even the most seasoned travelers. Top recommendations are motivational team building adventures in El Yunque Rainforest, kayaking in bioluminescent bay, tours of Bacardi Rum Factory, scuba diving, cave tours, and historical walking tours of Old San Juan.

When it comes to business, **Sheraton Old San Juan** has a way of bringing meetings to life and making it feel effortless along the way. Guests get a captivating yet goal-focused experience. Planners get a sales team who will listen to their needs, be responsive to their requests, and who will make sure it is the easiest meeting ever planned.

"The economy has given us all new challenges. But it has actually helped our industry focus on what really matters: relationships. Where the sales person used to rely on e-mail, now there is a more personal relationship. At the **Sheraton Old San Juan**, it's not just about filling rooms and meeting numbers. We focus on meeting *needs*. That means sincerely listening to our clients, and also thinking proactively so they don't even have to ask," says **Patty Rodriguez**.



**San Juan City Wall**